Impact Jersey
Innovation Programme Eligibility Criteria

Applicant Requirements

- Global participation: The programme is open to both local and international businesses, startups and innovators.

- One application per company/individual: The lead applicant can only submit and lead one application per programme call.

Strategic Fit & Island Impact

- Projects must deliver results that create a positive impact in Jersey and clearly demonstrate how the expected outcomes will contribute to that impact.

- Projects must clearly articulate how the proposed solution addresses one or more of islands priorities as outlined in the Impact Jersey Strategic Programme Plan and P.75/2022.

- Deliver tangible benefits to Jersey's people, economy, or environment within 18-24 months of project commencement.

- The project must provide evidence or insight (e.g. research, stakeholder engagement, pilot data) to validate the expected benefits.

- Ensure the project is relevant to the local context, including regulatory, cultural, and economic considerations.

- Provide evidence that the proposed costs are proportionate to the expected outcomes and impact on Jersey.

- The proposed project must provide value through potential economic growth, job creation or other substantial benefits.

- The projects must cover how investment will generate exceptional value and ROI for Jersey taxpayer.

Project Requirements

- The proposed project must clearly justify why Impact Jersey funding is needed.

- Projects must be commenced within three months of the grant award.

- Projects must be completed within 18 to 24 months (depending on funding amount) of the start date for the project, as detailed in each grant agreement.

- Projects must leverage technology to enhance customer experiences (B2C or B2B) within Jersey and must do at least one of the following: Go beyond basic website development or standard support services; Focus on innovative solutions with tangible benefits; Increase data collection and analysis to inform industry and policymakers.

- Project must demonstrate how the project contributes to accelerating technology adoption or digital transformation within Jersey.

- A match-funding element will be applied to projects who are not a registered charity or non-profit organisation. The percentage of match funding will be decided upon during the application process. Match funding will not exceed 50%.

- Projects must comply with all relevant legal and regulatory requirements.

- Under current restrictions, this programme will not fund any procurement, commercial, business development, or supply chain activity under sanctions with Russia or Belarusian entities, their associated entities, or any other entities directly affected by sanctions.

Other Requirements

- Evidenced stakeholder engagement: Engage with relevant stakeholders in Jersey (e.g. specific companies, industry associations, customer groups).