

# Impact Jersey

## Innovation Programme Judging Criteria

The judging criteria below have been developed based on the assumption that an application will be applying fresh to each tier. In the scenario that an application comes back for further funding in a higher tier, the project may be assessed on a reduced set of criteria. You can find in-depth judging criteria in the application guidelines.

### **Tier One £5K - £100,000**

Your application will be checked for eligibility before being assessed and approved by the Impact Jersey judging panel.

#### **Idea and innovation (30%):**

- Relevance and Innovation potential of technology solution: Describe the proposed technology solution, its innovation potential and relevance to the Jersey context.
- Potential for early tech adoption in Jersey: Describe how the solution could contribute to the acceleration or adoption of technology within Jersey.

#### **Justification for funding (20%):**

- Need for Impact Jersey funding: Briefly explain why Impact Jersey funding is needed to progress this project at this stage.
- Value for money: Provide a high-level overview of how the funds will be used, including a project budget, and outline why this represents good value for money.

#### **Feasibility of delivery (20%):**

- Project plan outline: Provide a concise and realistic outline of the key activities and timelines for the project. Define any risks you anticipate with delivering the project.
- Team capacity: Briefly describe the core skills and experience within the team (or individual) relevant to delivering this project.

#### **Potential early impact and benefits (30%):**

- Initial benefits for Jersey: Describe the potential early benefits (within 18 months) for the people or economy of Jersey that this project could generate and the longer term expected benefits and what would be needed to realise these benefits. Outline what research or other insight you have obtained to validate the proposed benefits.
- Alignment with Impact Jersey priorities: Clearly explain how the technology solution aligns with the stated priorities of the Impact Jersey programme.

**Tier Two - £100,000 - £500,000**

Your application will be checked for eligibility before being assessed and approved by the Impact Jersey judging panel.

**Idea, innovation and market opportunity (30%)**

- Detailed technology solution: Provide a comprehensive description of the proposed technology solution.
- Clear acceleration of tech adoption in Jersey: Explain in detail how the technology solution will contribute to accelerating technology adoption within Jersey.
- Identified target market/audience: Clearly define the target market or audience for the solution.

**Justification and value for money (20%)**

- Compelling need for Impact Jersey funding: Provide a strong justification for why Impact Jersey funding is crucial for the project's success and growth at this scale.
- Detailed budget and resource allocation: Provide a detailed breakdown of how the funding will be spent, demonstrating efficient resource allocation and a clear link between expenditure and project outcomes.
- Demonstration of value for Jersey taxpayer: Clearly articulate how the requested funding will be used efficiently and represent good value for the Jersey taxpayer, potentially including projected ROI or wider economic benefits.

**Robust project delivery plan (20%)**

- Detailed and feasible project plan: Present a comprehensive and realistic project plan with clear milestones, timelines and resource allocation. Define any risks you anticipate with delivering the project and how you intend to mitigate them.
- Experienced and capable team: Provide detailed information about the team members, highlighting their relevant skills, experience and track record in delivering similar projects.

**Significant impact and benefits (30%)**

- Clear and measurable benefits for Jersey: Clearly articulate the significant benefits the project is expected to create for the people and the economy of Jersey and how these will be measured <sup>[60]</sup>
- Strong alignment with Island Priorities: Clearly and convincingly demonstrate how the project aligns with the specific priorities of the Impact Jersey Programme

**Tier Three – Over £500,000**

Application will be checked for eligibility before being assessed and approved by the Impact Jersey judging panel.

**Transformative idea, innovation, and market leadership potential (30%)**

- Technology solution: Provide a comprehensive description of the proposed technology solution.
- Significant acceleration of tech adoption and leadership in Jersey: Clearly articulate how the technology solution will significantly accelerate technology adoption in Jersey and potentially position Jersey as a leader in this area.
- Significant and scalable market opportunity: Present a clear analysis of a significant and scalable target market with a well-defined engagement strategy.

**Exceptional justification and return on investment (20%)**

- Compelling and strategic need for significant Impact Jersey funding: Provide an exceptionally strong and strategic justification for the substantial funding request, highlighting the transformative potential that cannot be achieved otherwise.
- Detailed budget demonstrating optimal resource utilisation and long-term sustainability: Provide a highly detailed budget demonstrating optimal resource utilisation and a clear pathway to long-term financial sustainability beyond the grant funding period.
- Demonstration of exceptional value and significant return for Jersey taxpayer: Clearly and convincingly demonstrate how the investment will generate exceptional value and a significant return for the Jersey taxpayer, potentially through economic growth, job creation, or other substantial benefits.

**World-class project delivery and governance (30%)**

- Comprehensive and highly feasible project plan with robust risk mitigation: Present a highly detailed and feasible project plan with clear milestones, timelines, resource allocation and a thorough analysis and mitigation plan for potential risks.
- Exceptional team with proven track record of large-scale delivery: Showcase an exceptional team with a proven track record of successfully delivering large-scale and complex projects, potentially including strong governance structures and external expertise.

### **Tier Three - Over £500,000**

#### **Major and sustainable impact and benefits (20%)**

- Significant, measurable and sustainable benefits for Jersey: Clearly articulate the major and sustainable benefits the project is expected to create for the people and economy of Jersey, with a strong emphasis on quantifiable outcomes and long-term impact.
- Indicate what outcomes your project will accomplish and how these will be measured.
- Strongest alignment with strategic Island Priorities: Demonstrate clear and tangible alignment with the strategic priorities of Impact Jersey with the potential to contribute to broader government objectives.