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# OPEN PROGRAMME 1

Evaluation Summary

# **Impact Jersey Open Programme 1**

## **Final Evaluation Report Summary**

December 2025

### **Executive Summary**

Open Programme 1 (OP1) is the first grant initiative under the Impact Jersey scheme, designed to accelerate technology adoption, support environmental and social goals, and strengthen Jersey's technology ecosystem. Launched in 2023 with a total grant value of up to £500,000, OP1 awarded funding to 6 innovative projects selected from around 70 applications. These projects delivered technology-led solutions addressing local needs, including Internet of Things (IoT) deployments, software platforms, drone services and data dashboards.

An independent evaluation, found that OP1 successfully increased technology adoption undertaken with support from PwC Channel Islands, and improved innovation capabilities on the island.

Evidence-gathering and impact assessment for the OP1 Final Evaluation took place in May 2025, five months after the end of the core 12-month OP1 delivery period and therefore provides a view of progress up to that point.

All projects delivered their intended outputs, and several leveraged OP1 funding to attract additional investment and support. Notably, projects led by Andium Homes and Air Rescue CI demonstrated significant early impacts, while others showed moderate progress or highlighted the need for stronger stakeholder engagement and sustainable funding models.

The programme's approach - starting small and learning iteratively - enabled valuable lessons for future grant rounds. Key recommendations include enhancing stakeholder engagement, allocating resources for monitoring and evaluation, and fostering collaboration between government and grantees. These insights have already informed improvements to subsequent Impact Jersey programmes.

Overall, OP1 has laid a positive foundation for mission-oriented funding in Jersey, demonstrating value for money and providing a model for future innovation initiatives. Continued focus on collaboration, evaluation, and practical outcomes will help maximise the long-term benefits for the island's community and economy.

## Programme Overview

The six OP1 projects, set out in Figure 1 below, developed and adopted a variety of technology-led solutions to solve challenges aligned to a range of agreed strategic priorities for the Impact Jersey scheme - in particular:

- Improving productivity in existing sectors
- Supporting the development of new economic sectors, products and services
- Helping meet the housing needs of islanders
- Improving the health and wellbeing of islanders
- Providing sustainable transport solutions
- Responding to the climate emergency

*Figure 1 – Summary of the six OP1 projects and their funding*

| Grantee                   | Project name                             | Mission   | Impact Jersey funding awarded |
|---------------------------|--|---|-------------------------------|
| ANDIUM HOMES              | Healthy Homes                            | Installing new technology to provide insights that will help improve the lives of islanders.  | £74,900                       |
| AIR RESCUE CI             | Air Rescue Drone Team                    | A volunteer led emergency drone team, available to be tasked by the emergency services 24/7.  | £74,743                       |
| JEV COMPANY               | Credit Mobility Platform                 | Development of a software platform for use by corporate and other Evie electric vehicle customers, to support employee onboarding, subscription management and carbon emissions tracking. | £71,558                       |
| SPX LIMITED               | Streamlining Risk & Insurance management | Developing and validating a proof of concept for a unique and innovative risk and insurance management platform.  | £75,000                       |
| WILLIAM CHURCH CONSULTING | Jersey's journey to net zero carbon      | Capturing baseline data of current carbon stocks by habitat type to help Jersey achieve its target to be net zero by 2050.  | £72,480                       |
| THRIVE JERSEY             | Community air pollution monitoring       | The Breathe Jersey network aims to install a network of air quality sensors to provide islanders with an accessible data set.   | £55,000                       |

## Evaluation Summary

Overall, evidence to date suggests that the projects have increased technology adoption locally and improved the innovation capabilities of the island.

The Andium Homes and Air Rescue CI projects have the strongest evidence to date in this regard, whilst SPX Limited and JEV Company also have potential to deliver increased technology adoption on the island in the future. The Final Evaluation suggests that stronger upfront engagement and buy-in from target institutional beneficiaries, in particular government, is key to the success of projects that seek to strengthen the quality and accessibility of data to inform policy and decision-making. This, in turn, requires alignment of shared priorities and building trust between stakeholders.

More broadly, OP1 has laid a positive foundation for future impact, mission-oriented grant programmes locally. There has been significant learning, and it was right to start small, prove the concept, and apply the findings to strengthen future Impact Jersey programmes, which Impact Jersey have done throughout the OP1 delivery and evaluation periods. Whilst the findings are on a relatively small scale, given the relatively small grant distribution amounts and low number of projects, it is nevertheless a positive start for Impact Jersey.

As a project cohort, outputs were either delivered as expected or are on track to be completed in the coming months. Some projects are already delivering positive outcomes and impacts, whereas for others there is insufficient evidence at this time. At least one project remains highly dependent on further engagement with government to achieve outcomes and impacts, which therefore presents an opportunity for Impact Jersey stakeholders to consider brokering support. Long-term financing remains challenging, with one project still needing to secure funding to continue to deliver the service to islanders.

Figure 2 below provides an overview of each project's progress towards outputs, outcomes (medium-term changes) and impacts (long-term changes) as evidenced in this evaluation.

It is important to note this evaluation represents an independent assessment of results as at a point in time whereas, in practice, outcomes and impacts continue to evolve and there could be merit in revisiting longer-term changes and lasting legacy in the future.

Figure 2 - Summary of OP1 project output, outcome and impact

| Grantee                   | Project                                  | Summary of progress (to May 2025)  | Outputs | Outcomes | Impacts |
|---------------------------|--|--|---------|----------|---------|
| ANDIUM HOMES              | Healthy Homes                            | <ul style="list-style-type: none"> <li>Installed a pilot IoT network under the Healthy Homes Network/Hub, generating insights that informed cost-saving maintenance and improved tenant living conditions.</li> <li>Future impact on energy efficiency depends on integrating sensor data with energy consumption data; discussions on this integration are underway.</li> </ul> |         |          |         |
| AIR RESCUE CI             | Air Rescue Drone Team                    | <ul style="list-style-type: none"> <li>Purchased drone equipment and trained volunteers, embedding the service within Emergency Services and improving response speed.</li> <li>Expanded technology use beyond Emergency Services; without this project, emergency response would be slower and less efficient, potentially risking lives.</li> </ul>                            |         |          |         |
| JEV COMPANY               | Credit Mobility Platform                 | <ul style="list-style-type: none"> <li>Developed a Credit Mobility Platform (CMP), ready for launch with two pilot customers.</li> <li>Outcomes and impacts cannot yet be fully assessed; a review with customer beneficiaries is recommended after launch.</li> </ul>   |         |          |         |
| SPX LIMITED               | Streamlining Risk & Insurance management | <ul style="list-style-type: none"> <li>Delivered a proof-of-concept insurance management solution with a local financial services business and is now testing a minimum viable product.</li> <li>Future impact depends on product rollout timeline and success in attracting new clients; impacts should be reviewed post-launch.</li> </ul>                                     |         |          |         |
| WILLIAM CHURCH CONSULTING | Jersey's journey to net zero carbon      | <ul style="list-style-type: none"> <li>Produced a report and dashboard on habitat/carbon mapping to support net-zero transition.</li> <li>Limited impact due to insufficient stakeholder engagement; future success requires early buy-in and further collaboration with government and landowners.</li> </ul>   |         |          |         |
| THRIVE JERSEY             | Community air pollution monitoring       | <ul style="list-style-type: none"> <li>Installed Clarity air sensor network and public dashboard; some engagement with schools and communities achieved.</li> <li>Minimal evidence of government use and limited outcomes so far; financial sustainability depends on securing funding for ongoing subscription fees.</li> </ul>   |         |          |         |

Key: The extent to which this evaluation found evidence that, to date, projects have achieved outputs, influenced outcomes, or contributed to priority impacts for OP1

|               |         |  |  |          |  |  |             |  |       |  |
|---------------|---------|--|--|----------|--|--|-------------|--|-------|--|
| Contribution: | Partial |  |  | Moderate |  |  | Significant |  | Major |  |
|---------------|---------|--|--|----------|--|--|-------------|--|-------|--|

## Key Findings

### Example impacts

**100%** of the 12 residents surveyed in the [Andium Healthy Homes](#) project felt that the home hub sensors could be beneficial in preventing issues before they affect people's health.

**800** emergency services labour hours saved as a result of the [Air Rescue CI](#) drone project.

Air sensor information contributed by the [Thrive Jersey](#) project was used to support changes to infrastructure around two island schools (St. Luke's School and Jersey College for Girls).

The full Final Evaluation sets out in detail how each project has contributed to the changes expected from the OP1 programme. It also sets out any unexpected changes and draws together reflections and lessons for the future. It was produced by bringing together evidence from the projects themselves, their beneficiaries and wider stakeholders, together with any quantitative data. Whilst the full report is detailed and technical in nature, the key findings are set out here.

#### ***Project Achievements***

- All six projects delivered their intended outputs, with varying levels of outcomes and impacts.
- Two projects (Andium Homes and Air Rescue CI) demonstrated significant impacts, while others evidenced moderate or limited progress.
- Challenges included delays, insufficient stakeholder engagement and financial sustainability concerns.

#### ***Technology Adoption***

- OP1 comprised projects that applied established technologies, at or close to market readiness. Applying the industry-standard maturity assessment framework, the project cohort comprised two Level 5, one Level 6 and 3 Level 7 technologies.
- As expected for technologies of this maturity, OP1 provided some good use cases of how adoption funded by Impact Jersey has made an impact on people's lives and on decision-making, in particular through IoT, drones and software solutions.
- Successful adoption depended on stakeholder alignment, clear funding models, and robust governance.
- There is also some evidence that the Impact Jersey projects have catalysed wider technology adoption in their sectors and on the island, in particular the Andium Homes and Air Rescue CI projects, and it hoped this will continue in the future.

#### ***Strategic Contributions***

- Projects contributed to Jersey's strategic priorities that are the focus for the Impact Jersey scheme.
- The most significant contributions were supporting the development of new sectors, products and services, including improving productivity, improving health and wellbeing, and providing sustainable transport solutions.

- Air Rescue CI and Andium Homes had the largest contributions based on their early impacts, while others showed potential for future impact.

### ***Crowding-In Effect***

- The projects leveraged OP1 funding to attract additional resources, including a further £95,000 in cash investment, in-kind support and voluntary hours.
- Some projects secured further financial support, while others faced challenges in developing sustainable financial models.

### ***Learning for the Future***

- OP1's evaluation provided valuable lessons for future grant programmes, emphasising the need for stronger stakeholder engagement, networking opportunities between grantees and being clearer on the time commitments required for programme-focussed activities.
- Recommendations include improved funding and mechanisms for grantees to collect data to inform impact evaluations, improving government and other stakeholder buy-in and collaboration where this is key to unlocking impacts, and ensuring practical outcomes are achieved for research-based projects.

### ***Enabling Long-Term Change***

- Some projects (e.g., William Church Consulting and Thrive Jersey) struggled with stakeholder engagement and alignment, particularly from government, which limited their ability to deliver intended impacts. This in turn could have been better designed into project approach and engagement strategy.
- Financial sustainability remains a concern for certain projects, who require further funding or support to ensure lasting impacts and long-term legacy.

### ***Positive Foundations for Future Programmes***

- OP1 demonstrated value for money and laid a foundation for future mission-oriented impact grant programmes.
- The programme enhanced the capabilities of the Government of Jersey and Digital Jersey as delivery agents of grant-based funding initiatives.

## **Recommendations**

The following recommendations were made for future Impact Jersey programmes:

- Make a clear time commitment, set out clear requirements, and allocate specific budget for grantees to gather information for the purpose of enabling monitoring and evaluation .
- Facilitate networking among grantees for knowledge sharing and collaboration.
- Secure government collaboration in advance, in particular for projects where government is a potential beneficiary or key project partner, to enable practical outcomes.

## Lessons Learned

At key stages of the OP1 programme, lessons learned reviews were undertaken as part of the evaluation process, and which have already been applied to subsequent Impact Jersey programmes launched throughout 2024 and 2025. Changes undertaken include:

- **Increased pre and post engagement** with applicants and grantees. For example, an engagement session was held for all interested applicants and stakeholders in the care sector ahead of the launch of the CareTech programme.
- **Revised eligibility and judging criteria** to require demonstrable evidence of stakeholder engagement and funding sustainability for the project. This has inevitably led to increased filtering of ineligible applications and further pre-conditions prior to grant award.
- **Provision of direct support** to ensure stakeholder engagement / buy in, and in particular engaged directly with government and identified key government and related stakeholders for each priority area. This stakeholder map now supports quick engagement with relevant thematic owners or policy leads early on in the process.
- **Simplified the application and reporting processes** to reduce the demands on grantees. For example, the CXTech programme revised the application process to allow a short form entry for initial eligibility assessment.
- **Removed the cap on grant value** to enable applications to specify clearly the funding required to deliver the project. This has allowed applicants to request what they believe is necessary to fund the project to completion. A match funding approach was also introduced in subsequent programmes to increase the overall co-investment in the project's impact.

## Conclusion

Impact Jersey's OP1 has successfully accelerated technology adoption and fostered innovation in Jersey, with all six funded projects delivering their intended outputs. While some projects, especially Andium Homes and Air Rescue CI, achieved significant early impacts, others highlighted the need for stronger stakeholder engagement and sustainable funding. The programme's iterative approach enabled valuable learning, leading to improvements in future grant rounds. Continued focus on collaboration, evaluation, and practical outcomes will help maximise the long-term benefits of mission-oriented impact funding for Jersey.